

# RIP RISE RUN LLC – PRIVACY POLICY

Effective Date: November 21, 2025

Rip Rise Run LLC (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and protect your information when you engage our services or interact with our website.

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## 1. Information We Collect

We may collect the following:

### Personal & Business Information

- Name, email, phone, and mailing address
- Business name and project details
- Social media links, logins, or platform credentials voluntarily shared for project execution

### Financial Information

- Payment details submitted through approved invoicing systems
- Transaction records for tax and accounting purposes

### Project Assets

- Photos, videos, artwork, written content, product data, and brand assets
- Website credentials or login access needed to complete development work

### Technical Information

- IP address
- Browser type

- Device and usage analytics
- Cookies and tracking data

We do not intentionally collect information from children under 13.

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## 2. How We Use Your Information

We use collected information to:

- Provide design, branding, web development, and consulting services
  - Invoice and process payments
  - Communicate project updates, deliverables, and deadlines
  - Maintain platform access for development
  - Improve service offerings
  - Maintain internal records and legal compliance
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## 3. Sharing Your Information

We do **not** sell or rent your information.

We may share data only with:

- Secure third-party services (e.g., payment processors, hosting platforms)
- Contractors or team members working under NDAs
- Legal authorities if required by law

## 4. Data Security

We use administrative, technical, and physical safeguards to protect your information.

However:

- No digital system is guaranteed 100 percent secure
- Clients are responsible for safeguarding their own passwords and access credentials

We recommend updating passwords after project completion.

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## 5. Access & Credentials

Any credentials provided to us will:

- Be used solely for project work
- Be stored securely
- Be deleted upon request after project completion

Clients may revoke access at any time.

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## 6. Cookies & Website Tracking

Our website may use cookies for:

- Analytics
- User experience enhancements
- Traffic insights

You can disable cookies through your browser settings.

## 7. Data Retention

We retain information as needed for:

- Project documentation
- Record-keeping and legal compliance
- Portfolio/archive storage
- Internal reference

Clients may request deletion of non-essential data after project completion.

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## 8. Your Rights

You may request:

- Access to your stored data
  - Correction of inaccurate information
  - Deletion of certain data
  - Limitation of processing where legally permissible
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## 9. Changes to This Policy

We may update this Privacy Policy at any time. The newest version will always be posted on our website with an updated effective date.